



CREATING CARING COMMUNITIES

PRINCIPLES, PURPOSE, VALUES & VISION

Guiding Principles:

- Living in His Presence, Resting in His Provision, Demonstrating His Kingdom

Why We Exist! (Purpose):

- “Creating Caring Communities” that transform* lives

Timeless Principles & Beliefs (Core Values):

- Relationships – With God and with others
- Honoring and Encouraging One Another
- Unwavering Integrity
- Uncommon Generosity
- Growth and Innovation

Who and What We Are at our Very Best (Vision):

- Spirit Led (and empowered) Kingdom Company: strategic and moment by moment (Zechariah 4:6)
- Operational Excellence: High performance, customer focused & profitable organization that is managed with excellence (Colossians 3:23-24)
- Transformed Lives in our internal and external spheres of influence: spiritually, physically, emotionally, intellectually, financially, professionally and relationally. (Matthew 6:10 “on earth as in heaven”)



Core Competencies (Our Primary Business Focus):

- Creating an internal caring community where employees flourish
- Professional Asset Management: Providing Residential and Commercial Property Management, Community Association Management, and Investment services to a broad range of individuals & communities
- Providing construction, maintenance, painting and cleaning to both internal and external customers



CREATING CARING COMMUNITIES

GUIDING PRINCIPLES:

LIVING IN HIS PRESENCE, RESTING IN HIS PROVISION, DEMONSTRATING HIS KINGDOM

We Believe:

That God is good all of the time and He is the one who goes before us (Psalm 46;; Deut. 31:8).

That all things work together for our good when we serve God, regardless of the circumstances (Romans 8:28). Thus, His best for us is yet to come (Romans 15:13).

That God desires to speak to us more than we are willing to listen to Him. We are friends of God and He tells us His secrets (John 15:15).

That the Kingdom of God rests upon an abundance mentality: He will provide for all of our needs as we trust Him and seek both His Kingdom and His righteousness (Matthew 6: 25-34). God will provide the necessary resources to fulfill His vision for The Hignell Companies (Philippians 4:19).

That lives will be supernaturally transformed as we focus on Creating Caring Communities (Book of Acts).

That our five Global Value Propositions (Caring, Communication, Competence, Convenience, and Cost-Effectiveness) honor God, people, and the communities we serve.

We Commit:

To passionately pursue the command of Christ to love one another as He has loved us, and to believe that love is the well from which all other pursuits must be drawn (John 13:34). As a demonstration of that love, we will honor and encourage one another with a healthy and necessary balance of grace and truth – the same way in which Christ came and responded to us (John 1:14).

To strive for the impossible, even if we miss the mark, rather than to succeed while settling for less than God has planned for The Hignell Companies. (Ephesians 3:20).

To walk by faith, to see our company as it is seen in Heaven, to never respond out of fear, and to follow the Lord no matter where He leads us while always giving Him the glory (2 Corinthians 5:7; Romans 4:20-21).

To position the company in the supernatural realm, anticipating that God will do the impossible to us, through us, and around us as we follow Him (Acts 10:37-38; John 14:12).

To dedicate our strength, our wealth, and all that we are to transform our immediate sphere of influence and alter the course of world history in such a way that the kingdom of this world increasingly reflects the Kingdom of our God (“on earth as it is in heaven,” Matthew 6:10).

We Are Trusting God:

To bring transformation within our sphere of influence: our employees, our customers, the cities of Chico and Oroville, and beyond.

To make our company a supernatural incubator from which people are launched into their divine destiny.

To provide financial resources beyond our wildest expectations: to meet the needs of every employee, customer, and community for whom we are called to care – all the while living free of debt.

To bring supernatural healing in and through our company: spiritually, physically, emotionally, intellectually, financially, professionally, and relationally.

To use the HDG/TMP land to help fulfill His purposes for Oroville, as it becomes the crown jewel of Butte County.